

# Join the Westminster College Blue Sky<sup>SM</sup> Renewable Energy Challenge

## You make a difference

**Westminster College** is meeting 11 percent of its energy needs with pollution-free, renewable energy through Rocky Mountain Power's Blue Sky program. The college's purchase has the same environmental benefits as planting 176,775 trees or not driving 1,927,500 miles.

**Now, it's your turn.** Westminster College is challenging students, faculty, and staff to choose clean energy at their homes, too.

**Our goal:** For 11 percent – approximately 300 – of Westminster College students, faculty, and staff to choose Blue Sky clean energy at their homes. Participate in Blue Sky and you'll help Westminster reach the Challenge goal, be part of the college's ongoing sustainability efforts and do your part to promote a clean energy future.

## Why should I choose Blue Sky renewable energy?

Your Blue Sky purchase will help create a clean energy future. When you buy Blue Sky, you also help:

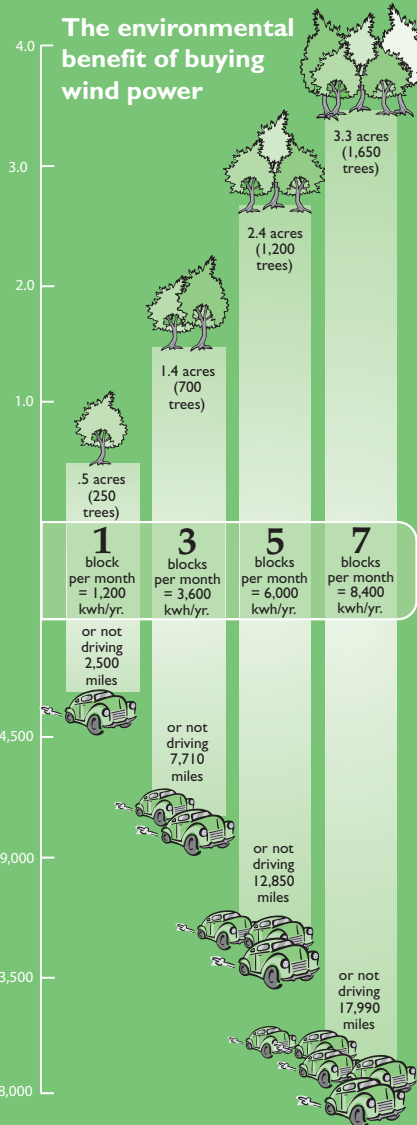
- reduce air pollution
- lower our dependence on fossil fuels, so our energy supply becomes more self-sufficient
- encourage the development of new renewable energy in our region
- preserve the environment and conserve resources for future generations
- reduce greenhouse gases that contribute to global warming

## How does Blue Sky work?

- Each of us has the choice to buy clean energy and support community-based renewable energy development. Signing up is a simple way to help minimize the impact we have on the environment through daily activities such as heating our homes, driving our cars, traveling on business, etc.
- Blue Sky renewable energy is sold through Rocky Mountain Power in 100 kilowatt-hour (kwh) increments (blocks) for an additional \$1.95 per block per month, which appears as a separate line item on your monthly power bill.
- You can buy as many blocks per month as you'd like, and you can cancel at any time.

## How buying Blue Sky helps the environment

- Each Blue Sky block that you purchase per month over a period of a year keeps more than a ton of CO<sub>2</sub> out of our air.
- This is equivalent to not driving 2,500 miles or planting 1/2 acre of forest each year (250 trees).



## Yes, I'll take the Westminster College Blue Sky Challenge. Sign me up for renewable energy at my home.

- Already signed up, but want to buy additional blocks? Please check here and indicate below the total number of blocks you wish to purchase each month.

### Enroll me in Blue Sky,

- 1 block 100 kwh (\$1.95/month) total
- 2 blocks 200 kwh (\$3.90/month) total
- 3 blocks 300 kwh (\$5.85/month) total
- \_\_\_\_\_ blocks @ \$1.95/block/month total

### Choose from three easy ways to enroll:

- **Complete this form and mail to:** Blue Sky, Rocky Mountain Power, P.O. Box 25308, Salt Lake City, UT 84125 or include with your bill payment.
- **Visit [rockymtnpower.net/bluesky](http://rockymtnpower.net/bluesky).** Be sure to select "Westminster College" in the "How Heard" box.
- **Call 1-800-769-3717.** Please tell our representative you are a Westminster College student/faculty when you call.

Please print clearly. This information is kept confidential.

Name (as it appears on your Rocky Mountain Power statement)

Rocky Mountain Power service address

City, State, Zip

Daytime phone number

Account #

Date



“The Blue Sky program is an easy way for the Westminster community to make a big difference. Together, we can drive sustainable solutions and lead the way to a cleaner energy future.”

– **Michael Basiss**  
President, Westminster College

“The power of the community is huge. Buying pollution-free Blue Sky wind power is a beautifully simple and inexpensive way to help create the clean, inexhaustible energy supply we want for ourselves and for our children.”

– **Sarah Wright**  
Director, Utah Clean Energy

“I choose Blue Sky for my own home. It costs about the same as a piece of pizza each month, and it makes me feel good to know I’m supporting cleaner, more sustainable energy.”

– **Kerry Case**  
Coordinator, Westminster College  
Environmental Center

Rocky Mountain Power purchases power or unique claims on electricity produced from renewable power plants in the exact amount of your Blue Sky purchase. The environmental figures used in this letter use an average of Rocky Mountain Power’s system generation resources (current as of 2004-05) and EPA data. This average may change as Rocky Mountain Power acquires or changes system generation resources.

## Q. How will the wind energy be delivered to my home? Will I have electricity when the wind is not blowing?

- Electricity from wind farms is fed into the transmission system that supplies energy to all homes and businesses throughout the state. When you buy wind power, you are saying, “I want my share to be wind.”
- No changes to your home or electric meter are required.
- When you buy Blue Sky, Rocky Mountain Power will purchase additional amounts of renewable energy equal to your monthly Blue Sky purchase. Because of the way the power system works, Rocky Mountain Power cannot guarantee that energy from a particular facility will flow directly to an individual home or business.



Rocky Mountain Power has made purchases of wind energy on behalf of Blue Sky customers from Pleasant Valley, a facility near Evanston, Wyo.

## Q. How do I know I’m getting what I paid for?

Blue Sky is overseen by the Utah Public Service Commission. The amount you pay goes to purchase renewable energy equal to your block purchase, support community-based renewable energy development and to cover the costs of the program. Rocky Mountain Power does not profit from offering this option to you.

## Q. Do wind turbines harm birds?

New wind turbines do not pose a high risk to birds or other wildlife because of improved technology and extensive wind facility siting analysis. New turbines have larger blades, which spin more slowly, and are more visible to birds. In addition, extensive environmental impact studies are completed to identify potential risks to birds, wildlife, rare plants and waterways before the approval and construction of new wind power projects. The National Wind Coordinating Committee’s Web site is a good source of information on this topic. Click the Publications link on [nationalwind.org](http://nationalwind.org).

## Q. Where is the wind for the Blue Sky program generated?

Today, energy dedicated to Blue Sky is purchased from facilities located throughout the region, including Foote Creek IV, Pleasant Valley, Stateline, Klondike, Condon and Nine Canyon. More details on these and other facilities linked to Blue Sky can be found on our Web site.

## Q. What is Rocky Mountain Power doing to help?

In addition to the renewable energy we purchase on behalf of Blue Sky customers, Rocky Mountain Power generates or purchases wind energy from several new facilities in the West and a geothermal plant in Utah as part of our energy resource mix. To fulfill our plan to make renewable energy an even larger part of our energy mix, we continue to invest in renewable resources on behalf of all our customers. Most recently we helped bring two new facilities online: Wolverine Creek in Idaho and Leaning Juniper 1 in Oregon.

We also completed power purchase agreements with two of the first large-scale commercial wind projects in Utah, expected to in operation by the end of 2007. Pioneer Ridge in Tooele and Spanish Fork Wind Park 2 in Spanish Fork are projected to generate enough clean energy to serve more than 25,000 typical Utah homes.

Together, we can do even more to make a difference in our environment and communities.

**For more information about Blue Sky, visit [rockymtnpower.net/bluesky](http://rockymtnpower.net/bluesky) or call 1-800-769-3717.**