



WESTMINSTER
SALT LAKE CITY • UTAH

Westminster Entrepreneurship Club

invites you.

OPPORTUNITY QUEST, KICK-OFF INNOVATION WORKSHOP

Is your innovation a
real market opportunity?

April 16, 2008 (Wednesday)

5:30 - 7:30 pm

Gore School of Business, Room 227

Refreshments served, walk-in's welcome

Dr. Michael Glauser, Director of the Institute for New Enterprise at Westminster, is leading an innovation workshop to help you match important market criteria against your own innovation.

You'll learn how to screen innovative ideas against proven criteria that have increased entrepreneurial start-up success rates and business sustainability.

www.westminstercollege.edu/wec